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# Why a Pre-Approval is Important!



## Sellers "KNOW" you are Serious

- They realize you took the time to apply, turn in paperwork and more
- Improves your negotiating power, especially with competing offers
- ⋄ Sellers like offers with strong Pre-Approval letters All are not equal



### Local Agents "KNOW" & Trust Us

- Agents have known Steve as a reliable local lender for decades
- Agents are wary of internet lenders or big banks being able to close
- Local office you can walk in to with support of large national lenders



### Really "KNOW" what you can get

- Peace of mind Know there are no surprises on your credit report or elsewhere
- Learn and implement strategies learned at Pre-Approval to save \$\$
- ⋄ Industry changed dramatically the last 5-10 yrs Learn best practices today

#### **Local Lender - Communication - Knowledge - Trust**



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