

Finding the Perfect Gift

With so many gift options out there, how do you find something that captures the personality and spirit of the recipient?

✓ Set Your Price Limit

Before you get moving on the perfect gift, determine how much you are able to spend on this individual. That will help guide your decision.

✓ Write it Down

Make quick lists of your friend's interests and current circumstances to assess what they might need or want this season.

Examples:

What is that person interested in?

- **Hobbies:** Baking, fitness, music
- **TV Shows/Movies:** Game of Thrones, Star Wars, Friends
- **Activities:** Reading, hiking, golfing
- **Colors:** Blue, green, red
- **Miscellaneous Interests:** Art, succulents, personal growth

What is going on in the person's life?

List this person's current circumstances, like:

- **Just moved.**
- **Busy with work.**
- **Recently adopted a puppy.**
- **Working on a masters degree.**

What does this person need?

Think bigger than just items — pinpoint what your friend could benefit from in life.

- **More time**
- **Ways to relax and destress**
- **Methods to keep organized**
- **Business inspiration**

✓ Pick the Perfect Gift

Based on your lists, write down a few gift options that your friend might like.

Baking Box Subscription Kit — Fun way to destress

High-Quality Journals — To help stay on task and track goals. Let the covers reflect your friend's top colors and interests

Subscription to a Streaming Service — A few months of their favorite TV show on you

Business Biography Book — Give inspiration with a book from a business leader they admire

BarkBox Gift Card — So they can make memories with their new four-legged friend

✓ Send it With Love

Regardless of the gift you give, when you start thinking early and plan it out, the recipient will notice the thought the most!

