



THE REAL DEAL WITH DISCOUNT & ONLINE BROKERAGES





Discount and online brokerages can seem like an easy alternative to buying or selling a home with a real estate agent, but when it comes to these deals, everything is not always what it seems.

How They Work

Discount and online brokerages advertise lower listing fees and reduced commission rates for sellers. Listing agents are generally responsible for the bare minimum when it comes to advertising, negotiating and assisting you in the process.

Get the Service You Deserve!

You get what you pay for, especially in real estate. Here are some benefits of going with a **traditional brokerage** instead of ones that are discounted or online.

-  **More Money in Your Pocket** — An agent you already have a relationship with goes to battle to get you the perfect contract and the most competitive price for your home, saving you money in the end.
-  **Increased Client Care and Attention** — People who aren't personally connected to you are less likely to go above and beyond to provide the quality service you deserve. Working with your trusted agent guarantees an exceptional experience!
-  **Clear Communication** — Regular check-in calls or face-to-face visits are the norm in my real estate businesses. With an online or discount brokerage, the communication isn't guaranteed, which may leave you in the dark on many parts of this major process.
-  **Relationship Continues After the Sale** — I'm here to serve you before, during and after the sales process in any way I can. Online or discount brokerage relationships are typically transactional, leaving you on your own after sale is complete.



Going Traditional, Better for Buyers Too

If you're searching for your forever home, doing it all digitally can severely limit your options. Still explore listings online, but get a trusted agent in your court to help secure that dream home at the best price possible.

Oh by the way...if you or someone you know is thinking about buying or selling, give me a call so I can get you the best deal with exceptional service.