

THE Not-So-Hidden Talents OF YOUR Real Estate Pro



A home is one of the largest purchases you'll make in life, and I'm here to make it a positive experience you will never forget! You know I can help you buy or sell, but here are some other perks I can provide you.

Skills for a Smooth Transaction

I will use my exceptional sales and marketing skills during every point of the transaction. My goal is to negotiate a fair and competitive price whether it's for a home you are selling or the dream home you want to purchase.

Perks After the Sale

I'll pop by occasionally with small items to brighten your day-to-day and send you monthly information you'll find of value. I want to continue the relationship past the sale so you know I'm available to help with all of your real estate needs.

Save You Time and Energy

I'll handle all the hard work during your transaction — marketing, communication, paperwork — leaving you with less stress and more time for what you actually want to do.

Network of Referrals for All Your Needs

My robust contact list of trusted professionals is full of contractors, accountants, mortgage pros and other experts to assist you in any area of your life.

A Real Estate Guide

I stay up-to-date on market trends and news to keep you informed. Whether you're currently in a transaction or just curious, I'm here to answer your questions and provide information on the market and industry.

Make You a Hero

I am a part of a vast network of agents across North America who can set your family and friends up with a great experience. If you need a referral for an exceptional agent outside our area, **give me a call!**



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SURVEY SAYS ... You Can't Go Wrong WITH YOUR Real Estate Pro

More of a numbers person? These industry stats are a telling indicator of the high-quality work real estate pros consistently provide to their clients.

- ▶ **More Than 80%** of all transactions are conducted through an agent's sphere of influence — an existing relationship that leads to a sale.
- ▶ **91%** of all sellers used a real estate agent.
- ▶ **90% of buyers & 86% of sellers** would use their agent again or refer them to others.

How many Americans are satisfied with their agent's skills?

- Knowledge of the market **98%**
- Communication **97%**
- Negotiation **94%**

SOURCE: NAR 2018 Profile of Home Buyers and Sellers

Preferred Insurance Provider



Joseph LaParne
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1070 NW Murray Rd, Ste 6
Portland, OR 97229

Hours: Mon—Fri 8:30AM—5:30PM
Weekends by Appointment



With over 8 years in the insurance industry, Joseph has the knowledge and experience to help you better understand your coverage options - whether that's for home, renters, life, business, auto, motorcycle, recreational, or other policies. His focus is on providing outstanding customer service and ensuring each client is educated on the options that suit their specific needs.

"Joe and his staff do a great job for our clients meeting a wide variety of homeowner insurance needs! We highly recommend giving them a call for all your insurance needs." ~ Rick McDowell